

CITY COUNCIL AGENDA: NOVEMBER 19, 2013

SUBJECT: HOLIDAY SALUTE TO LOCAL HEROES CHARITY
CAMPAIGN


SOURCE: FIRE DEPARTMENT

COMMENT: Porterville's Hometown Sears store has elected to participate in a national charity campaign entitled "Holiday Salute to Local Heroes". Beginning November 23^d, and running through December 31st, Sears stores will support first responders through a partnership with the National Volunteer Fire Council. The Holiday Salute to Local Heroes program will offer promotional items for sale at the registers with a portion of the proceeds to benefit local fire departments. The Porterville Sears store has selected the Porterville Fire Department as its local partner and will donate collected proceeds to the department on or near January 21st, 2014. The Porterville Fire Department is proud to have been selected as a local partner and appreciates the efforts of Porterville's Hometown Sears store in support of public safety.

RECOMMENDATIONS: Information Only

Dir 

Approp./ Funded 

CM 

Report No. II-2